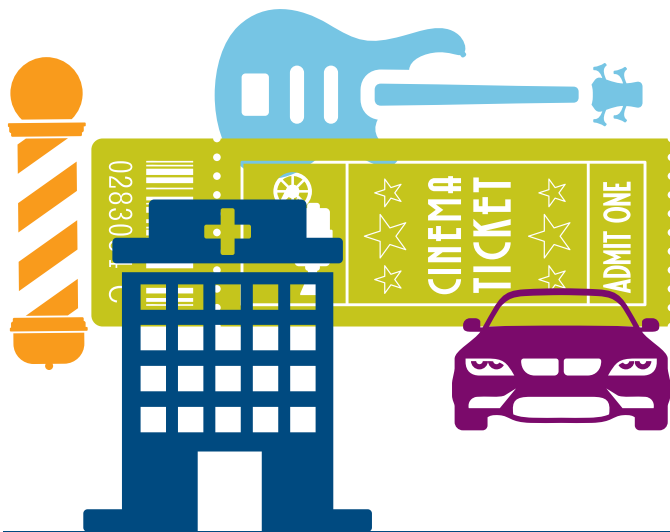




THE SAVVY HEALTH CARE PURCHASER GETTING HIGH-VALUE CARE



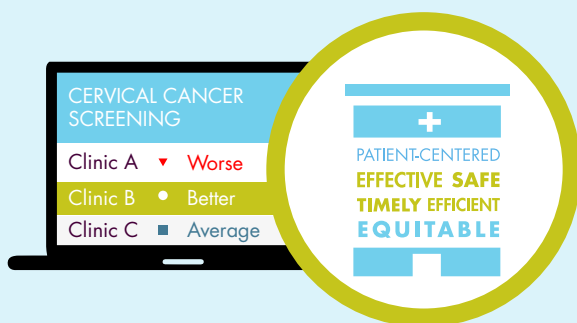
As individual consumers, every time we make a purchase we must weigh cost and quality to determine value.

Employers and labor union trusts purchasing health care benefits are doing the same thing—they're just buying a lot at one time and at a lot of cost to their organization.

HOW TO BUY HIGH-VALUE HEALTH CARE

How employers and trusts buy health care can change the way care is delivered—for the better. High-value care is high quality, patient-centered care, provided at the fair price, leading to the best possible health outcomes.

QUALITY



There is enormous variation in the quality of health care. Not all care is equally good.

1. Look for medical groups and hospitals that deliver the care patients need and that avoid unnecessary tests and procedures.

PATIENT EXPERIENCE



Having a good experience at the doctor's office or hospital can lead to better health.

2. Expect providers to listen to patients and respect the role they play in their own health care.

COST



Paying more for health care doesn't necessarily mean the care will be better.

3. Look for providers who offer high-quality care at a fair price.

THESE RESOURCES CAN HELP YOU MAKE SURE YOU ARE BUYING HIGH-VALUE HEALTH CARE

See the Common Measure Set on the Community Checkup, powered by the Washington Health Alliance, at www.wacommunitycheckup.org, to see how health care organizations rate on quality measures.

Compare patient experience at clinics and medical groups in the region at www.wacommunitycheckup.org/your-voice-matters.

Become a member of the Washington Health Alliance and join the conversation to transform health care delivery. Learn more at www.wahealthalliance.org.