

**Washington Health Alliance
Board of Directors Meeting**

**MINUTES
January 22, 2019**

Board members present: *Leanne Bough, Dr. John Espinola, Fred Jarrett, Dr. Christopher Kodama, Tim Lieb, Greg Marchand, Dr. Peter Rutherford, Ron Sims, Carol Wilmes, Jim Zimmerman*

Board members call-in: *Dr. Al Fisk, Sarah Green, Pam MacEwan, Steve Mullin, Caroline Whalen*

Board members absent: *Curt Bailey, Sue Birch, Merissa Clyde, Dr. Jeff Collins, Patrick Connor, Charlene Lind, Larry McNutt, Claire Verity*

Staff present: *Ellen Chatel, Susie Dade, Nancy Giunto, Catherine Lanham, Adria Moskowitz, Mark Pregler, Rebecca Snyders*

Guests present: *Dr. John Vassall*

Call to Order

Fred Jarrett called the meeting to order at 2:35 p.m. Mr. Jarrett asked if there were any present who felt there was a conflict of interest with an agenda item and needed to be recused. No conflicts were sited.

Consent Calendar

The Board unanimously approved all consent calendar items:

- January 10, 2018 Executive Committee Minutes
- December 11, 2018 BOD Minutes
- December 20, 2018 Consumer Education Committee
- December 13 Quality Improvement Committee
- Change in Reporting Thresholds

Executive Director Report

Nancy Giunto acknowledged the hard work of the Board's new committee chairpersons and mentioned that they have all engaged committee members in the work. The Alliance is now working with Microsoft to engage with their Employee Benefits Group and NExT Health group. The Microsoft team has asked for a webinar that describes our work in greater detail and makes the connection on why the Alliance work is important to Microsoft. Both Ms. Giunto and Susie Dade have many speaking engagements. Ms. Giunto acknowledged Rebecca Snyders, our Senior Communications Manager, who is leaving at the end of this month for early retirement. Rebecca will still volunteer with Alliance at the Consumer Education Committee.

Jim Zimmerman presented the overview of the work being done with the Alliance IP Market Assessment with Point B. Six possibilities were looked into in the market and potential; the opportunities were narrowed down to three:

Washington Health Alliance Board of Directors Meeting

- Create new use cases for the Health Waste Calculator for benefit leaders and other stakeholders;
- Provide results to entrepreneurs that match Alliance information to startup needs;
- Consulting services, either independently or with a partner.

These concepts are still in the “pressure testing” phase to analyze the market potential. The market assessment will also include an analysis of secondary sources.

Board Committee Chair Reports

Fred Jarrett presented an overview of the new committees, including names of chairs and committee members.

The Governance Committee update was presented by Tim Lieb. They propose nominations for the change in Executive Committee effective April 1, 2019:

- Chair: Jim Zimmerman
- Vice Chair: John Espinola, MD
- Secretary Pam MacEwan
- Treasurer: Carol Wilmes
- Immediate Past Chair: Fred Jarrett

Lloyd David, Executive Director and CEO of The Polyclinic has been approached to take Al Fisk’s seat after Al’s retirement. Susan Mullaney, President of Kaiser Permanente Washington, has been invited to take Dr. Paul Sherman’s seat. Ms. Mullaney feels that she may only be able to commit 1 year of the 2 year termed position.

The committee will talk with the Executive Committee again in February, and will recommend a slate to the full Board to vote on at the March 26 Board meeting

The Membership Development Committee update was presented by Greg Marchand. The committee prepared a SWOT (strengths, weaknesses, opportunities and threats) analysis to look at strengths, weaknesses and opportunities of the Alliance through a membership lens. They presented some changes to their charter. They are looking at the contribution structure and comparing it with other structures of similar organizations.

The Sustainability and Innovation Committee update was provided by Nancy Giunto. Their first meeting is scheduled for January 31. They intend to look at their charter and work plan, focusing on the first things to tackle and why. They will be ready to report in full at the March Board meeting.

The meeting adjourned at 3:10 for the Executive Session

The Executive Session adjourned at 4:40 PM