

**Washington Health Alliance
Board of Directors Meeting**

**MINUTES
February 28, 2017**

Board members present: *Sarah Green, Tom Hunt, Pam MacEwan, Greg Marchand, Larry McNutt, Charissa Raynor, Dr. Paul Sherman, Claire Verity, Caroline Whalen*

Board members call-In: *Don Antonucci, Leanne Bough, Dr. Al Fisk, Fred Jarrett, Charlene Lind, Dr. Peter McGough*

Board members absent: *Lisa Brown, Dr. Jeff Collins, Dr. John Espinola, Steve Mullen, Ron Sims, Nancy Steiger, Dorothy Teeter,*

Staff present: *Susie Dade, Nancy Giunto, John Gallagher, Adria Moskowitz*

Guest in attendance: Jim Andrianos with Calculated Risk

Call to Order

Chairman Larry McNutt called the meeting to order at 2:35 p.m. Chairman McNutt introduced Claire Verity, CEO Northwest Region, UnitedHealthcare Community Plan, the newest Alliance Board member.

Consent Calendar

The Board unanimously approved all consent calendar items: approval of the January 24th Board of Director meeting minutes, February 9th Executive Committee meeting minutes and the February 16th Consumer Engagement Committee report.

Executive Director's Report

The Executive Director of the Alliance, Nancy Giunto, presented an over view of the Executive Director's report. Ms. Giunto shared with the Board the success of the Community Checkup website launch on February 21st. Most website visitors are spending time on the Compare Score pages. Ms. Guinto recognized the Data Management and Analytics and Communications teams for their work on the website. The Alliance is now planning the Premium site.

Ms. Giunto referenced the 2016 Annual Board Evaluation and thanked the 18 of 21 Board members who responded to the survey. The narrative comments were very rich. The Board will devote significant time in the March Executive Session to review and discuss the Action Steps outlined on p. 14 of the original packet.

Susie Dade shared the fourth Disparities in Care Report that looks at Medicare and Medicaid data by race, ethnicity and language. Unfortunately, commercial insurers do not consistently collect these data elements. Caroline Whalen recognized the legacy of the disparities work from our first Chair, Ron Sims. There was a short discussion on how this report is used actively in our community to help improve disparities and access to care.

John Gallagher provided a summary of the new member recruiting trip along the I-5 corridor that included John, Nancy Giunto and Nancy Steiger. The recruiting team visited Janicki Industries, Family Care Network, Island Hospital, Legacy Salmon Creek Medical Center and The Vancouver Clinic. Prospects are very good for several of these organizations to become members.

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Review Nominating Committee's Recommendations for Board and Officer Positions

Al Fisk presented the Nominating Committee's recommendations for Board and Officer positions with a vote planned for the March Board of Directors meeting. Patrick Connor, WA State Director of the National Federation of Independent Business and Curt Bailey, a partner at McKinsey and Company have both been nominated as purchaser members. Chris Kodama, MD, President of MultiCare Connected Care and Pete Rutherford, MD, CEO of Confluence Health have both been nominated as provider members. At the March Board meeting the Board will be saying goodbye and thanking Tom Hunt and Pete McGough, MD who have served on the Board since 2009.

The 2017-2018 Slate of Officers was also presented as follows: Fred Jarrett, Chair; Jeff Collins, MD, Vice Chair; John Espinola, MD, Secretary; Greg Marchand, Treasurer; and Larry McNutt, Immediate Past Chair.

2017 Annual Plan

Nancy Giunto presented the Strategies for 2017, as follows:

Strategy #1: Strengthen the Alliance's reputation as a state and national action-oriented thought leader in improving health care value.

Strategy #2: Enhance the Alliance's core competency as a data aggregator, analytics provider and information producer.

Strategy #3: Diversify revenue and grow Alliance membership to ensure resources and stakeholder supports are in place to accomplish the work of the Alliance.

Ms. Dade provided a summary of the objectives and high priority tactics for 2017. Board members encouraged moving away from detailed reports with more focus on action-oriented deliverables and recommendations. They cited the work with opioids as a very positive example of this type of initiative in 2016. Board members acknowledged that some objectives and tactics are nested and interdependent. There was also a recommendation and conversation that the Alliance should attempt to measure the impact and success of its work in more focused ways and that stories about how information is used to improve performance are powerful.

The Board unanimously adopted the 2017 Annual Plan, Objectives and High Priority Tactics as recommended.

The meeting adjourned at 3:40 pm, for the Executive Session.

Respectfully submitted by Adria Moskowitz and Nancy A. Giunto

Larry McNutt, Chair