



Leading health system improvement

The Road to Affordable Healthcare: Where do we go from here in Washington State?

Wednesday, October 31, 2018

Sea-Tac Conference Center

Agenda

- | | |
|----------|---|
| 8:00 am | Continental Breakfast and Networking |
| 8:30 am | <i>Welcome and Introductions</i>
<i>Overview of National Movement to Address Affordability and Total Cost of Care</i> <ul style="list-style-type: none">• Nancy A. Giunto, Executive Director, Washington Health Alliance• Sue Birch, Administrator, WA Health Care Authority |
| 8:50 am | <i>Healthcare Stole the American Dream – Here’s How We Take It Back</i> <ul style="list-style-type: none">• Dave Chase, Co-founder of the Health Rosetta and Author of “<i>The CEO’s Guide to Restoring the American Dream: How to Deliver World Class Healthcare to Your Employees at Half the Cost</i>” |
| 9:40 am | Break |
| 10:00 am | <i>Tackling Waste and Reducing Harm in Health Care</i> <ul style="list-style-type: none">• Linda Brady, ACO Portfolio Manager, The Boeing Company• Susie Dade, Deputy Director, Washington Health Alliance |
| 10:40 am | <i>First, Do No (Financial) Harm: The Impact of Expensive Healthcare on Patients and Families</i> <ul style="list-style-type: none">• Eliot Fishman, Ph.D., Senior Director of Health Policy, Families USA |
| 11:25 am | <i>Overview of the Afternoon</i> |
| 11:30 am | Lunch (Box Lunches Provided) |
| 12:20 pm | <i>Action Steps to Drive Affordability: Employer’s Perspective</i> <ul style="list-style-type: none">• Michael Cochran, Sr. Manager, Global Benefits, The Bill & Melinda Gates Foundation• Ron Crawford, Vice President, Benefits, Starbucks• Sonja Kellen, Director of Global Health & Wellness, Microsoft• Mich’l Needham, Chief Policy Officer, WA State Health Care Authority |

1:20 pm	<i>Action Steps to Drive Affordability: Payers' Perspective</i> <ul style="list-style-type: none"> • Drew Oliveira, MD, Executive Medical Director, Regence WA/ Cambia Health Solutions • Joe Smith, Vice President, Marketing Sales and Business Development, Kaiser Permanente Washington • Staici West, Director of Provider Network Management and Solutions, Premera Blue Cross
2:10 pm	<i>Action Steps to Drive Affordability: Providers' Perspective</i> <ul style="list-style-type: none"> • Robert Mecklenburg, MD, Medical Director, Center for Health Care Solutions at Virginia Mason • Peter Rutherford, MD, Chief Executive Officer, Confluence Health • Sara Rutherford, Quality Program Manager, Eastside Health Network • Mika N. Sinanan, MD, PhD, Medical Director of Contracting and Value-Based Care, UW Medicine
3:10 pm	Break
3:30 pm	<i>Strength in Numbers: Collaborate and Align Strategies to Accelerate Affordability Initiatives in Washington</i> <ul style="list-style-type: none"> • Niall Brennan, President and Executive Director, Health Care Cost Institute (HCCI)
4:25 pm	<i>Closing Remarks</i> <ul style="list-style-type: none"> • Nancy A. Giunto, Executive Director, Washington Health Alliance
4:30 pm	Adjourn

A BIG thanks to the following organizations who joined the Washington Health Alliance to sponsor today's event.

10X Health	Network for Regional Health Improvement
Arthur J. Gallagher & Co.	Robert Wood Johnson Foundation
Association of Washington Cities	The Everett Clinic
Confluence Health	Virginia Mason
Eastside Health Network	Washington Health Benefits Exchange
Kaiser Permanente Washington	Washington Health Care Authority