## Washington Health Alliance Board of Directors Meeting

# MINUTES March 28, 2017

**Board members present:** Dr. John Espinola, Dr. Al Fisk, Tom Hunt, Fred Jarrett, Tim Lieb, Charlene Lind, Greg Marchand, Pam MacEwan, Larry McNutt, Ron Sims, Dr. Paul Sherman, Nancy Steiger, Dorothy Teeter, Caroline Whalen

Board members call-In: Leanne Bough, Lisa Brown, Sarah Green, Charissa Raynor, Claire Verity

Board members absent: Dr. Jeff Collins, Dr. Peter McGough, Steve Mullin

Staff present: Casey Calamusa, Susie Dade, Nancy Giunto, John Gallagher, Pam McKiernan, Adria

Moskowitz, Mark Pregler (call in)

#### Call to Order

Larry McNutt called the meeting to order at 2:35 p.m. Mr. McNutt asked if any Board member had a conflict of interest to declare with any of the agenda items. No conflicts were sited.

Mr. McNutt welcomed Tim Lieb acting President of Regence BlueShield who assumes Don Antonucci's role given Don's resignation from Regence.

#### **Consent Calendar**

The Board unanimously approved all consent calendar items: approval of the January 28, 2017 Board of Director meeting minutes, January & February 2017 financials, QIC Committee report, CEC Committee report, PAG Committee report, HEC Committee report.

The EC minutes for March 9, 2017 were amended to correct the date for the Approved Board Agenda from March 20, 2017 to March 28, 2017.

#### **Executive Director's Report**

The Executive Director of the Alliance, Nancy Giunto, presented an over view of the Executive Director's report.

Ms. Giunto informed the Board that there is continued success with of the Community Checkup website since its launch on February 21<sup>st</sup> and the site is running flawlessly. Ms. Giunto also shared with the Board that over 900 individuals have visited the website during the first three weeks. Ms. Giunto shared that the Community Checkup website bounce back rate is 39% which is lower than the acceptable rate for success of 45% bounce back. The "bounce back" rate measures the percent of users who visit a website and immediately exit.

Ms. Giunto also shared that Tableau's Senior Global Industry Director for Healthcare and Life Services has reached out to Mark Pregler to talk about the Community Checkup website and how Tableau can partner with the Alliance to "help socialize this resource to peers in the healthcare community." Ms. Giunto informed the board that this would be a good start for approaching Tableau to join the Alliance as a purchaser member, receiving additional visibility of the Alliance's work and for a potential savings in the Tableau licensing fee.

Ms. Giunto shared with the Board that Seattle Magazine used the Alliance's data from last year's Community Checkup Report to honor two top performing medical groups at their annual awards banquet, Group Health and Virginia Mason. Ms. Giunto also shared that Alliance Board members; Al Fisk, MD received the Gold

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Award for Outstanding Medical Group Executive and Pete McGough, MD received the Gold Award for Outstanding Medical Director/Chief Medical Officer.

Ms. Giunto reminded the Board that the Alliance is having both compliance and financial audits performed for 2016, and as a result of navigating through the audit process it has become apparent that moving to annual financial audits will be beneficial to the Alliance. Ms. Giunto shared with the Board that a result of this commitment, coupled with the decision to have a more experienced person like Pam McKiernan join the Alliance team, lead to revision on how the accounting and financial function in the Alliance will change. Going forward, Pam will perform the quarterly closes and file the quarterly taxes. As a result we will no longer retain Clark Nuber for these services starting with Q1 2017. We will continue to have Clark Nuber host our service through QuickBooks and to will turn to them for accounting questions or special projects that require CPA expertise. The response from Clark Nuber has been very cordial to this change and they have committed to helping us with this transition.

## **Nomination Committee**

Larry McNutt called upon Al Fisk, Nominating Committee Chair to present the Board of Directors and Executive Committee slate for 2017. Mr. Fisk presented both slates. Motion was made to adopt new members and term extension for the Alliance Board of Directors. The motion was passed unanimously. A second motion was made to adopt the Alliance Executive Committee slate as presented. This motion and also passed unanimously.

### **Celebrate Tom Hunt Outgoing Board Member**

Larry McNutt recognized outgoing Board member Tom Hunt for his contribution to the Alliance since 2009.

The meeting adjourned at 2:45pm, for the Executive Session.

Respectfully submitted by Pam M	IcKiernan and Nancy A. Giunto
Larry McNutt, Chair	_