# Washington Health Alliance Consumer Engagement Committee Meeting October 4, 2016

### **SUMMARY NOTES**

Location:	Teleconference
Committee Members Attending:	Sarah Greene Janie Hanson, <i>SEIU 775 Benefits Trust</i> Carolyn Martin, <i>National Libraries of Medicine, NW</i> Briana Ledesma, <i>Regence</i> Andrew Radolf, <i>retired, UNESCO</i> Sherry Reynolds Kristin Sitcov, American Heart Association Janna Wilson, <i>King County</i>
Committee Members Absent:	Julie Bannester, <i>CMS</i> Nici Feldhammer, <i>American Cancer Society</i> Michelle George, <i>PEBB</i> Ellen Jensen, <i>retired, UW Computing &amp; Communications</i> Jane Rozina, <i>Aon Hewitt</i> Stan Sorscher, <i>SPEEA</i>
Staff and Guests Present:	John Gallagher, Washington Health Alliance Nancy Giunto, Washington Health Alliance Emily Inlow-Hood, Washington Health Alliance Laurie Kavanaugh, Washington Health Alliance Sue Miller, Astellas

#### Welcome & Introductions

John Gallagher welcomed the group and facilitated introductions.

## **Discussion:**

The committee discussed the opioid prescribing call to action, and how to reach consumers.

Laurie Kavanaugh presented QIC efforts and offered a summary of local and national efforts.

Messages and format of communications were discussed. Printed materials, events, and on-the-ground outreach through the ambassador program were recommended. Reaching out to faith communities and provider communities was also recommended.

#### Wrap-up