

Health Economics Committee (HEC) Meeting November 12, 2015

SUMMARY NOTES

Reflecting on Improving the Health Economics Committee

After a review of the charter and a recap of projects since the committee formed in mid-2012, members took turns speaking to what has been working and not working, what they would like to see happen, and why. A rich discussion unfolded with many ideas. Below is a synthesis of key themes and specific ideas:

Key themes:

- 1. The analytic work has been good, but the follow through to implementation is lacking.
- 2. Knowledge that comes from transparency is the first step; knowing what to do thereafter requires leadership, boldness, and persistence.
- 3. There is a pressing need to measure the impact of an implementation it is not enough to produce and circulate reports.
- 4. We need evidence that we are changing views and influencing decisions.
- 5. Implementations should sidestep common pitfalls: not educating the audience, insufficient promotion, conflicting with other initiatives.

Specific ideas:

- 1. Focus on one or two things statewide, and then stick with it, measuring for evidence of impact. Make a specific recommendation to the Alliance Board for such an initiative and its rationale.
- 2. Strive to measure and reveal variation within systems.
- 3. Use the Common Measure Set to standardize performance expectations and targets; work to prioritize the measures to manage administrative burdens.
- 4. Give purchasers tools that represent a solid return on their past investments of time, money, energy in pressing for improvement:
 - a. Assistance in talking to consumers about risk
 - b. Composite ratings to support higher value choices
 - c. Incorporating 'decision architecture' research into situations involving treatment selection
 - d. Sustained education about wellness and the avoidance of unnecessary services
 - e. Tracking changes in real price variation over time

The next step will be to review these themes and ideas with Alliance directors.