

UPDATE for the Community



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LETTER FROM THE EXECUTIVE DIRECTOR

You know health care is top of mind when the *Wall Street Journal* publishes a multiple choice questionnaire about health care costs. My staff and I recently took the WSJ quiz and we did pretty well (thanks to our last All-Alliance event, we all knew how much debt medical students have), but we were surprised by some of the answers.

[\(Read the full letter HERE\)](#)

ALLIANCE UPDATES

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All-Alliance Meeting Appreciation

Thank you for making our All-Alliance Meeting on September 18th at Cambia Grove such a success. And, in particular, we appreciate the candid discussion by

our panel on how we can increase statewide primary care spending to 15% without changing our total health care expenditures.

We extend heartfelt thanks to:

- Mary Fliss, Washington State Health Care Authority
- Tim Lieb, Regence Blue Shield
- Sheila Rege, MD, Washington State Medical Association

Join Us

Are you interested in learning more about membership in the Alliance? [Learn more about the value of Alliance membership.](#)

Choosing Wisely

Choosing Wisely is a campaign designed to provide easy-to-understand guides for getting better, safer, more effective care. It is a partnership between the Alliance, The American Board of Internal Medicine (ABIM), the Washington State Medical Association and others. [Learn more.](#)

Visit the Community Checkup website

The Community Checkup website helps consumers make informed choices by giving them access to a robust and accessible supply of data and resources. [Learn more.](#)

Follow the Alliance on Facebook

We invite you to follow the Alliance on [Facebook](#).

Follow the Alliance on Twitter

We invite you to follow the Alliance on Twitter [@WAHealthCheckup](#).

Follow the Alliance on LinkedIn

We invite you to follow the Alliance on our [LinkedIn company page](#).

- Julie Peterson, Washington State Hospital Association
- Jonathan Sugarman, MD, Washington Academy of Family Physicians
- Jeff White, The Boeing Company

The Washington Health Alliance brings together those who give, get and pay for health care to create a high-quality, affordable system for the people of Washington state.

The presentation and a recording of the event are available to members of the Alliance. You can find out how to join the Alliance by going to [Joining the Alliance](#) below.

Membership News

Did you attend our All Alliance meeting or have suggestions for future ones? If so, Theresa Lampkin Tamura, our new Director of Membership and Business Engagement, would like to hear from you. Please let her know your thoughts and suggestions (or just say “hello”). She can be reached at 206.454.2957 or ttamura@wahealthalliance.org. And please be on the lookout for your Alliance renewal notice, going out this month for 2020! If you have any questions about your membership benefits, Theresa is happy to help.



Heading to the Land of 10,000 Lakes

Later this month, Nancy Giunto will be heading to Minnesota for the 3rd Annual Affordability Summit sponsored by the Network for Regional Healthcare Improvement. We look forward to these

meetings, as an opportunity to showcase the Alliance's work as we have much to share with other states. In fact, the Alliance's poster submission highlighting our recent waste work was accepted and Nancy will be presenting it during the poster session. You can take a sneak peek (albeit a very small one) right here or view it [here](#).

Alliance Welcomes New Members

Bloodworks Northwest



Bloodworks Northwest is an independent, non-profit organization harnessing donor gifts to provide a

safe, lifesaving blood supply to more than 90 Northwest hospitals. Bloodworks Northwest believes in saving lives through research, innovation, education and excellence in blood, medical and laboratory services in partnership with our community. Bloodworks Northwest is considered a respected center of excellence, comprised of transfusion experts who consult with physicians, lab experts who support patients receiving organ transplants and cancer treatments, medical professionals who deliver clinical care to patients with bleeding disorders and other conditions, and scientists with a legacy of medical breakthroughs.

Foundation Medicine



Foundation Medicine is a decision insights company dedicated to a transformation in cancer care in which treatment is informed by a deep

understanding of the genomic changes that contribute to each patient's unique cancer. The company offers a full suite of comprehensive genomic profiling assays to identify the molecular alterations in a patient's cancer and match them with relevant

targeted therapies, immunotherapies and clinical trials. Foundation Medicine's molecular information platform aims to improve day-to-day care for patients by serving the needs of clinicians, academic researchers and drug developers to help advance the science of molecular medicine in cancer.

[Learn more about our new members here.](#)

Joining the Alliance

Our members can be the best ambassadors for our work. If you know someone who would like to learn more about membership in the Alliance, we have an online tool to help you talk about the value of Alliance membership. [Learn more at our Join Us website.](#)

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