Purchaser Priorities for Action

Health Equity & Social Determinants of Health	Team-Based Primary Care, Integrated Behavioral Health, Telehealth	Managing Medication Costs (Medical & Retail)	Transparency of Price and Cost	Evidence-Based Coverage
Work together to more accurately and efficiently identify and measure targets for improvement.	Ensure access to integrated, team-based primary care using plan design, education, payment, and measurement.	Ensure access to necessary medications and impact drug costs through greater transparency and accountability.	Reduce health care spending growth with transparency around price and cost for both organizational purchasers and consumers.	Ensure that benefit designs encourage individuals to make choices consistent with the clinical evidence.

WASHINGTON HEALTH ALLIANCE

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Health Equity & Social Determinants of Health

Work together to more accurately and efficiently identify and measure targets for improvement.

Guiding Principles for Action

- Apply an equity lens to all that we do
- Strive to identify, collect, and incorporate relevant data regarding race, ethnicity, language, and social determinants of health into all Alliance reporting.

Alliance Activities

- Board-approved statement on diversity, equity, and inclusion.
- Alliance Data Management & Analytics team working with data suppliers to add fields that will allow the Alliance to incorporate the Area Deprivation Index (ADI) into its reports.
- **Framework for Action Webinar Series:** Addressing social determinants of health as an accelerator to value-based adoption and success. (co-sponsored with Bree Collaborative)
- Focused section in **eValue8™** RFI and health plan discussions.

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Team-Based Primary Care, Integrated Behavioral Health, Telehealth

Ensure access to integrated, team-based primary care using plan design, education, payment, and measurement.

Guiding Principles for Action

- A strong primary care foundation is essential to support a high-performing health care system.
- Support primary care development through appropriate payment (amount and payment type), information sharing, benefit design, and efficient measurement of what matters most to patients and purchasers.

Alliance Activities

- Distributed purchaser sign-on letter stating purchasers' aspirations for primary care, and the important roles that providers, health plans, and purchasers need to play.
  - Purchaser participation in **HCA Multi-Payer Meetings (January and Fall 2021).**
- Primary care webinar on June 1st featuring Chris Koller (Milbank Memorial Fund)and an author of *Implementing High Quality Primary Care: Rebuilding the Foundation of Health Care*, a national consensus report from the National Academies of Medicine Primary Care Report. (co-sponsored with HCA)
- Ongoing collaboration with HCA and the Purchaser Business Group on Health around purchaser opportunities to support and benefit from strengthening primary care.
- Focused section in **eValue8™** RFI and health plan discussions.

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Managing Medication Costs (Medical & PBM)

Ensure access to necessary medications and impact drug costs through greater transparency and accountability.

Guiding Principles for Action

- Individuals should have affordable access to the medications they need to manage their health whether that is for a chronic condition, a minor acute care need, or a major illness.
- Creating transparency around medication costs and spending is essential to achieving this aim.

Alliance Activities

- Pharmacy webinar on biosimilar adoption and pricing. (October 2020)
- Collaborating with the Institute for Clinical and Economic Review (ICER) to build a purchaser playbook for use in pharmacy purchasing strategies.
- Focused section in **eValue8™** RFI and health plan meetings.

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Transparency of Price and Cost

Impact health care spending with transparency around price and cost for both organizational purchasers and consumers.

Guiding Principles for Action

- Health care spending increases are untenable and must be addressed.
- Health care purchasers (both organizations and individuals) lack the information needed to exercise their purchasing power in the health care market.

Alliance Activities

- Enhancing Alliance reporting capabilities with committee oversight:
  - Developing Total Cost of Care report with committee oversight.
  - Enhancing the Quality Composite Score (primary care focused measure) with a new financial dimension
- Supporting Health Care Cost Transparency Board efforts:
  - Alliance member and staff representation on Board and Advisory Committees
  - Alliance webinar informing members of legislation and related work.
- Discussion of Rand Hospital Price Transparency Report at PAG meeting

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Evidence-Based Coverage

Ensure that patient incentives inherent in benefit designs encourage individuals to make choices consistent with the clinical evidence.

Guiding Principles for Action

- Individuals should receive care that is grounded in and consistent with the prevailing clinical evidence.
- Purchasers, providers, and health plans all play a role in ensuring that current evidence-based recommendations and guidelines are implemented in care settings and supported by aligned provider payments and benefit designs.

Alliance Activities

- Alliance reporting on high- and low-value care through the *Community Checkup* and the *First, Do No Harm* reports provide insights into high performance and improvement opportunities.
- The Driving Value Project identified the role for each stakeholder in aligning their actions with the evidence around improving the value of care for low back pain.
- Legislation creating the Dr. Robert Bree Collaborative designates a seat for the Alliance on its Board, currently occupied by Karen Johnson.

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