

Washington Health Alliance Board of Directors
MINUTES January 25, 2022

Board members present (virtual/call in): Curt Bailey, Sue Birch, Lloyd David, Jay Fathi, Sarah Greene, Christopher Kodama, Charlene Lind, Pam MacEwan, Greg Marchand, Larry McNutt, Lee Mills McGrath, Megan Pedersen, Peter Rutherford, John Wagner, Jim Zimmerman

Board members absent: Merissa Clyde, Todd Hesse, Fred Jarrett, Steve Mullin, Ketul Patel, Ron Sims, Carol Wilmes

Staff present (virtual/call-in): Teresa Battels, Leslie Bennett, Sharon Eloranta, Denise Giambalvo, Nancy Giunto, Adria Moskowitz, Mark Pregler

Visitors (virtual/call-in): Leif Bruce, Novo Nordisk

Call to Order

Curt Bailey called the meeting to order at 2:34 p.m. Mr. Bailey asked for conflicts of interest. There were none.

Consent Calendar

Meeting Minutes:

- December 14, 2021 BOD Minutes
- January 6, 2022 EC Minutes

Committee Reports:

- October 14 Quality Improvement Committee including:
 - Addition of Caryn Avery, Kaiser Permanente Washington
 - Addition of Dan Lessler, Comagine Health
 - New Chair: Steve Jacobson, Premera Blue Cross
 - New Vice Chair: Rick Hourigan, Cigna
 - Committee Resignation of Julie Stroud, WellMed, a Part of Optum
- November 18 Consumer Education Committee
- December 9 Quality Improvement Committee
- Health Economics Committee change: Addition of Sean Haugen, Kaiser Permanente Northwest to replace Adam Jonas, Kaiser Permanente Washington

Addition of Jay Fathi to the Membership Development Committee

January ED Report

Q4 Progress 2021 Annual Plan

The Board unanimously approved the Consent Agenda as presented.

Welcome to Denise Giambalvo

Curt Bailey led the Board in welcoming Denise Giambalvo, the Alliance's new Director of Purchaser Strategies. Ms. Giambalvo said hello and shared briefly about her background. Board members and Alliance staff introduced themselves.

Preview of Board Members and Officer Slate for Terms Beginning April 1, 2022

Larry McNutt, chair of the Board's Governance Committee, presented the Board Member and Officer Slate recommendations from the Governance Committee.

The Governance Committee recommends the following action regarding these Board members whose service ends in 2021 for a two-year new term 4/1/2022-3/31/2024:

EC recommends term renewal for the following Board members:

- Merissa Clyde
- Jay Fathi
- Sarah Greene
- Fred Jarrett
- Charlene Lind
- Pam MacEwan
- Greg Marchand
- Lee Mills McGrath
- Megan Pedersen
- Ron Sims
- Carol Wilmes
- Jim Zimmerman

Other Board of Director Changes:

Lloyd David is retiring from The Polyclinic and is resigning his seat on the Board. The Governance Committee recommends an invitation to Imelda Dacones, MD, Optum Washington Market President, to fill a provider seat.

Christopher Kodama, MD requests resignation of his Board seat. The Governance Committee recommends an invitation to David Carlson, MD, Chief Physician Officer, Senior VP, Multicare HealthCare System, to fill a provider seat.

The Governance Committee recommends offering a purchaser seat to Kim Collier, Vice President, HR, Puget Sound Energy.

There is still one open Purchaser seat available on the Board

Recommended Officer Slate and Term:

The Governance Committee recommends the following for the Executive Committee:

- Chair: Curt Bailey, August 1, 2021– March 31, 2023
- Vice Chair: John Wagner, 1 year
- Secretary: Megan Pedersen, 1 year

- Treasurer: Carol Wilmes, 1 year
- Immediate Past Chair: Jim Zimmerman, August 1, 2021– March 31, 2023

The BOD member and officer slate will be presented at the March, 2022 Board meeting with a request for approval.

Low Back Pain Implementation Collaborative

Sharon Eloranta and Denise Giambalvo presented an overview of the Low Back Pain Implementation Collaborative supported by Arnold Ventures. We are launching on February 3 with the overall aim of “advancing the market to improve the value of care for all patients with low back pain in Washington state.” We have developed a multi-stakeholder collaborative and will be focusing on changes that address reductions in low-value care and improvements in high-value care. We will be addressing multiple mechanism and levers for change including patient education, benefit design, provider culture, workflow and payment. Measures will be developed at the kick-off meeting.

There will be individual meetings with each stakeholder on a monthly basis to follow-up with progress and challenges. Future schedule meetings will be held in April, August and November 2022. There will be an optional wrap-up meeting in 2023.

The initial goal was to bring in 20 organizations. At this time the total is 27: 13 Purchasers, 6 Providers, 4 Health Plans and 4 Affiliates.

External subject matter experts are:

- Mark Fendrick, University of Michigan
- Josh Liao, University of Washington Medicine
- Dan Cherkin, previously with Group Health and Kaiser Permanente, currently with University of Washington Medicine
- Andrew Friedman, Virginia Mason Franciscan Health

The meeting adjourned at 3:05 pm for the Executive Session. At this time Alliance staff and visiting members logged out of the meeting.

The meeting was adjourned at 4:22 pm.

Respectfully submitted by Adria Moskowitz

Curt Bailey, Chair