

**Washington Health Alliance
Board of Directors Meeting**

**MINUTES
June 28, 2016**

Board members present: *Leanne Bough, Dr. Al Fisk, Fred Jarrett, Steve Mullin, Charissa Raynor, Ron Sims, Nancy Steiger, Dorothy Teeter, Caroline Whalen*

Board members present by phone: *Sarah Greene, Tom Hunt, Tandy Kooch-Cleaver, Dr. Peter McGough, Pam McEwan*

Board Members Absent: *Don Antonucci, Lisa Brown, Dr. Jeff Collins, Dr. John Espinola, Charlene Lind, Greg Marchand, Larry McNutt, Dr. Paul Sherman*

Visitors: *Mike Rask with AON, Sue Miller with Astellas Pharma*

Staff present: *Susie Dade, John Gallagher, Nancy Giunto, Emily Inlow-Hood, Adria Moskowitz-McNamara, Pam McKiernan, Mark Pregler*

Call to Order

Past Chair Caroline Whalen called the meeting to order at 2:35 p.m. The agenda was reviewed; there were no apparent conflicts of interest noted.

Consent Calendar

The Board approved the consent calendar items; approval of the May 24, 2016 Board of Directors retreat minutes; approval of the June 13, 2016 Executive Committee meeting minutes, acceptance of the committee reports and the 2015 990 "Return of Organization Exempt From Income Tax" form.

2015 Financial Statements Review

Erin Welch, partner at Jacobson, Jarvis & Co, presented the 2015 Financial Statements that were approved by the Executive Committee in May. Ms. Welch pointed out that this was an independent review and not an audit.

The review was clean and there were no concerns. Ms. Welch commented that the Alliance is in a healthy financial position. Ms. Welch also informed the Board that the Alliance will require a full compliance audit for 2016 given the amount of funding received from Federal grants.

Executive Director Report

The Executive Director of the Alliance, Nancy Giunto, presented an overview of the Executive Director report. Her report included a brief update on the redesign of the Community Checkup and Own Your Health websites and WA-APCD. Susie Dade shared information about the ABIM Foundation's National Summit on Choosing Wisely and new grant opportunities with Qualis Health funded by the Washington State Department of Health.

eValue8 Survey Results

Susie Dade provided a review of the 2016 eValue8 results for the Board. The eValue8 Request for Information (RFI) is an evidenced-based resource that is used to measure and evaluate health plan performance. The RFI focuses on commercial health plans (not Medicare/Medicaid). Managed by the

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National Business Coalition on Health, eValue8 asks health plans probing questions about how they manage critical processes that control costs, reduce and eliminate waste, ensure patient safety and improve health and health care.

The eValue8 RFI includes eight modules. Questions within each of the modules are weighted differently based on evidence, consensus standards and input from health care purchasers and health plans across the country. The survey is regularly updated to reflect a changing health care landscape.

1. Overall Business Profile
2. Physician and Hospital Management and Performance Measurement
3. Helping Members Get and Stay Healthy
4. Helping Members Be Good Consumers (most of the
5. Helping Members Manage Acute or Episodic Conditions and Advance Care
6. Helping Members Manage Chronic Conditions
7. Pharmaceutical Management
8. Client Support – Data Analysis and Reporting for Health Care Purchasers

This year, six health plans voluntarily agreed to respond to the eValue8 RFI when invited to do so by the Alliance's Purchaser Affinity Group. The six include: Aetna, Cigna, Group Health HMO, Group Health PPO, Regence Blue Shield and UnitedHealthcare.

Group Health HMO was the best overall performing health plan nationally among those responding to the eValue8 RFI in 2016. The Alliance congratulates Group Health for this outstanding accomplishment.

Community Checkup Update

Emily Inlow-Hood informed the Board that the Community Checkup website team is in the final phase of design and is well into the implementation stages for both the public and premium areas of the website. John Gallagher pointed out that the cost for those who sign up for access to the premium website still needs to be determined.

Ms. Inlow-Hood shared sample screen shots of the Community Checkup website. The Alliance Data Management and Analytics team is in full production mode developing the Tableau dashboards that will create the interactivity and data visualization capability for the website. Ms. Inlow-Hood also indicated that all major components of the website, such as navigation and elements in the content management system will be mobile responsive, however components in Tableau will not be optimized for mobile phone.

Ms. Inlow-Hood reported that the launch date is in the Fall.

Own Your Health Website

John Gallagher provided an overview for the redesign of the Own Your Health website. Early design has been well received by both HCA and Own Your Health partners; King County, Association of Washington Cities and PEBB. The design refresh expands the reach of the Savvy Shopper campaign materials, expansion on topics based on purchaser requests as well as creating a steady stream of content to keep the campaign fresh and in front of employees, thus providing more value to purchasers. Mr. Gallagher reported that the overall project is on time and within the approved budget.

The Board was very supportive of the progress to date on each of these websites and complimented the Alliance team on their hard work and progress.

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The Meeting Adjourned at 4:30 p.m.

Respectfully submitted by Pam McKiernan

Larry McNutt
Chairman