

**Washington Health Alliance
Board of Directors Retreat**

**MINUTES
September 27, 2016**

Board members present: *Don Antonucci, Dr. Jeff Collins, Dr. Al Fisk, Sarah Greene, Tom Hunt, Fred Jarrett, Charlene Lind, Pam MacEwan, Greg Marchand, Larry McNutt, Steve Mullin, Dr. Paul Sherman, Ron Sims, Nancy Steiger, Dorothy Teeter, Caroline Whalen*

Board members Call-In: *Leanne Bough, Lisa Brown, Charissa Raynor*

Board members Absent: *Dr. John Espinola, Dr. Peter McGough*

Staff present: *Ellen Chatel, Susie Dade, John Gallagher, Nancy Giunto, Emily Inlow-Hood, Sakshi Jain, Laurie Kavanagh, Pam McKiernan, Adria Moskowitz-McNamara, Mark Pregler (call in)*

Call to Order

Larry McNutt called the meeting to order at 12:15 p.m. He reviewed the retreat objectives and agenda. Introductions were made around the table. Mr. McNutt asked if there were any present who felt there was a conflict of interest and needed to be recused, no conflicts were sited.

Consent Calendar

The Board unanimously approved all consent calendar items: approval of the Board of Directors July 26, 2016 minutes, the September. 8, 2016 Executive Committee minutes, Community Checkup Website Report, Own Your Health Website Report, and YTD August 26 Financial Report. Approval was given for the appointments to the Quality Improvement Committee of; Kim Orchard as Chair and new members Dr. Peter Dunbar and Dr. Frances Gough.

Executive Director's Report

The Executive Director of the Alliance, Nancy Giunto, presented an overview of the Executive Director report. Ms. Giunto's report included brief updates on the Community Checkup and Own Your Health websites noting that Own Your Health launched on September 19th. Ms. Giunto recognized both John Gallagher and Emily Inlow-Hood and the Alliance team for their work on the site. Ms. Giunto shared that the Alliance's voluntary APCD has wonderful ongoing support from data suppliers and is thriving. Ms. Giunto announced that the Alliance has signed the agreement with Castlight and will begin delivering data in mid-October. In addition the Alliance has finalized the five year lease agreement with our current landlord and will remain at 600 Stewart Street. Ms. Giunto shared with the Board that Natasha Rosenblatt tendered her resignation with the Alliance effective earlier September. (make all one paragraph)

Moving the Market to Value

Larry McNutt introduced Teresa Breen with the Advisory Board Company as the guest speaker. Ms. Breen provided an informative presentation on the "State of the Union: The New Era of Health Care Reform". During Ms. Breen's presentation she provided a high level overview of three areas: Evaluating the Affordable Care Act Thus Far; Meeting Private Sector Health Care Demands and; Becoming Truly Consumer-Centric. Ms. Breen's presentation also provided insight into payment reform activities including Medicare Access and CHIP Reauthorization Act (MACRA), as well as how consumerism is impacting and changing the market.

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Alliance Sustainability & Strategic Planning 2017

Nancy Giunto provided a high level presentation on the Alliance's achievements for 2016 and what could be going better. Achievements include: strong partnership with HCA and then WA State Benefit Exchange; successful release of several statewide reports; expanded number of data suppliers; completion of the provider roster statewide for Primary Care Physicians and expansion into specialty rosters including OB-Gyn and Ortho/Neuro; effective partnership with Milliman; development of Guidelines for Licensing of Alliance Intellectual Property; launch of Own Your Health Website; and continued strong convening of stakeholders and participation with funders. . Moving on to what could have gone better, Ms. Giunto shared that the WA-APCD lead organization went to an out-of state organization; there was a two month delay in the launch of the new Community Checkup website and 2016 Common Measure Set; staff turnover and difficulty in recruiting data/technical staff,; failure to expand to "C-Level" private business in leadership and governance. Ms. Giunto also shared that revenue is down by 79%, expenses are also projected under budget however not enough to offset the revenue shortfall. Ms. Giunto suggested that there is a need to re-visit the recruitment strategies for new members for 2017.

Straw Proposal

Nancy Giunto presented an overview of the High Priority Strategies and Objectives for 2017 and Thoughts on Adding Value and Sustaining the Alliance which outlined eight products and services for the Boards consideration. After an in depth discussion each Board member was asked to cast three votes to indicate the top projects they want the Alliance team to focus on for 2017, weighted in the way they preferred (meaning they could use their 3 votes to vote 1, 2 or 3 things). The votes will be tabulated and Ms. Giunto will provide a report out on the outcome.

The meeting adjourned at 4:15 p.m.

Respectfully submitted by Pam McKiernan

Larry McNutt, Chair