

**Washington Health Alliance
Consumer Education Committee Meeting
September 19, 2019**

SUMMARY NOTES

Location:	In person
Committee Members in Attendance:	Sarah Greene, <i>Health Care Systems Research Network, Committee Chair</i> Michelle George, <i>Washington State Health Care Authority</i> Carolyn Martin, <i>National Libraries of Medicine</i> Milana McLead, <i>Washington State Medical Association</i> Matt Munson, <i>King County</i> Cameron Pelly, <i>Gallagher Benefit Services</i> Shawn Quigley, <i>Proliance Surgeons</i> Andrew Radolf, <i>Retired, UNESCO</i> Sherry Reynolds, <i>Alliance4Health</i> Tammy Wild, <i>American Cancer Society</i>
Committee Members Not in Attendance:	Gloria Brigham, <i>Washington State Nurses Association</i> Michael Garrett, <i>Mercer</i> Nancy Kokenge, <i>Gallagher Benefit Services</i>
Staff and Guests Participating:	Megan Aukema, <i>Aukema & Associates</i> Nancy Giunto, <i>Washington Health Alliance</i> Theresa Tamura, <i>Washington Health Alliance</i> Leslie Bennett, <i>Washington Health Alliance</i>

Approval of Meeting Notes

Sarah reviewed the agenda and proposed the June 20th meeting summary for approval. There were no changes requested and the June summary was approved.

Shared Decision Making Videos

The group watched the videos made for posting on the Own Your Health website. The general consensus was they were well-done. Some suggestions were made to change the music on the first video and to add a title slide with a quote to give some context for why she is sharing her stories.

Some members wanted the opportunity to make the videos available to their members and wanted all of them to play sequentially. Leslie said we can compile certain videos if people are interested in that option. A suggestion was made to include a video about patient decision aids because that is an area that is not touched on and is included on the website.

Next Project Discussion

We began to talk about the next topic for the CEC

Primary Care. Leslie gave a brief summary of the All-Alliance meeting discussing primary care spending.

We discussed the primary care summit and trying to educate the public about why primary care is important, explaining what it is and one of the ways to keep overall costs down. Issues in primary care include access and what to do when urgent care is not available. The emphasis should be on primary care as the first stop in getting a person well.

We also discussed how primary care is a big topic now and there is a lot of attention on it. If this were a focus with the Medicare for all debate, is it really primary care for all? There may be an opportunity to leverage the topic given the attention it has now.

The recent JAMA opinion piece suggests that our role should be on education instead of focusing on cost. The younger a person is, the less likely you are to have a primary care provider. Her own personal experience of having several primary care providers in the last 6 months shows that there are challenges with limited access and networks. Perhaps focusing on “Do you know who your primary care doctor is?”

We discussed that not all care in our state is equal, purchasers generally think we have a great health care system in our state, but there is a question about quality of care. There are multiple avenues to obtain primary care, from nurse practitioners, pharmacists, etc., who can provide immunizations and prescriptions. It would be helpful to be able to pull apart the topic and get more granular. The group discussed options and how consumers navigate where they need to go, particularly with workforce shortages and systemic issues and people having trouble accessing primary care.

Waste.

We reviewed poster that was accepted by the NRHI Affordability Summit highlighting the Alliance’s waste work to help people consider whether the CEC wants to focus on waste. The Alliance leads the nation on this area of analysis and will lead the nation again with the waste report by medical group.

Palliative Care.

This is another topic for consideration for the CEC. It was suggested that we look at WSHA and WSMA’s Honoring Choices project to see what they’re doing on this subject.

To Dos

Leslie will reach out to Laura for a quote and to the videographer to make final changes and will work with Aukema to have the videos posted. Leslie will review the primary care section on the OYH website.