

**Washington Health Alliance
Consumer Education Committee Meeting
Nov. 17, 2022**

- Location:** Remote
- Committee Members in Attendance:** Van Chaudhari, *University of Washington, Committee Chair*
Sondra Earley, *Earley Insurance Solutions*
Matt Munson, *King County*
Michael Garrett, *Independent consultant*
Michelle George, *Washington State Health Care Authority*
Dayna Weatherly-Wilson, *Proliance Surgeons, Inc. P.S.*
Phyllis Smith, *Washington State Nurses Association*
- Committee Members Not in Attendance:** Sarah Greene, *Strategy Consultant and Advisor*
Sherry Reynolds, *Center 4 Health Innovation*
Nancy Kokenge, *Gallagher Benefit Services*
Carolyn Martin, *National Libraries of Medicine*
- Guests/Staff:**
- Teresa Battels, *Washington Health Alliance*
Nicholas Rondinone, *Washington Health Alliance*
Sharon Eloranta, *Washington Health Alliance*
Denise Giambalvo, *Washington Health Alliance*
Drew Oliveira, *Washington Health Alliance*
Mike Jacobus, *Bayer Pharmaceutical*
Steven Jacobson, MD, *Medical Director, Government Programs, Premera Blue Cross*
Richard Hourigan, MD, *Market Medical Executive, Pacific Northwest, Cigna*

The meeting started with introductions from both Sharon Eloranta, the Alliance’s medical director, and Nicholas Rondinone, the Alliance’s senior marketing communications manager. Then a brief agenda for the meeting was shared that highlighted a discussion on the Alliance’s Low Back Pain Implementation Collaborative, an introduction from the chair and co-chair of the Quality Improvement Committee and a discussion on Own Your Health and how to connect with consumers.

Teresa Battels, the Alliance’s strategic project coordinator, presented the latest updates from the Low Back Pain Implementation Collaborative. She discussed efforts from the collaborative to create shareable materials. Discussion was focused on a patient-facing handout that the collaborative created with input from all the stakeholders to address how to navigate acute low back pain. Members weighed in on the design and content of the material, and brought up questions specifically about nursing lines and whom patients should contact.

Dr. Steven Jacobson and Dr. Richard Hourigan then discussed the Quality Improvement committee and what efforts that group is undertaking in the coming year. Both serve as the head of the committee. Discussion centered on how the committee is focusing on quality measures to address in 2023. The two measures, chlamydia screening and well child care under age 5, are being reviewed by the committee based on the generally low performance in these categories among Washington medical groups and clinics. The committee intends to report on some of this information when they conclude their work. The CEC expressed that there could be some opportunity to align on the work being done with these measures.

Nicholas Rondinone, the Alliance's senior marketing communications manager, brought up the Own Your Health website. He acknowledged that the site has sat without much update for several years and wanted input on what directions the Alliance could take with this site to help better inform Washingtonians. It was shared by the CEC that efforts to highlight certain aspects of the site, such as selecting a health plan, at certain times of the year would be helpful. The site could also serve as an important place for information on healthcare equity. CEC members said it would be helpful to engage an array of partners in the work from community organizations to schools.

Drew Oliveira, the Alliance's executive director, then offered a brief synopsis of what the Alliance plans to release in 2023 in terms of reports. Along with Community Checkup and Total Cost of Care, Oliveira said the Alliance plans to put particular emphasis on new Area Deprivation Index data that will help highlight equity in both of these reports. The Alliance plans to engage with the CEC in how information from these reports can be shared with the community and consumers.

At the end of the meeting, a brief discussion was held on meeting times and Nicholas Rondinone said he would send out a poll for new times in 2023.