

## Privacy Policy

### 1. Introduction

This Privacy Policy describes how Washington Health Alliance collects and uses Personal Data about you through the use of our websites and through email, text, and other electronic communications between you and us. Washington Health Alliance (“Alliance”, “we”, “our”, or “us”) respects your privacy, and we are committed to protecting it through our compliance with this policy.

This Privacy Policy (our “Privacy Policy”) describes the types of information we may collect from you or that you may provide when you visit the websites [wahealthalliance.org](http://wahealthalliance.org), [wacommunitycheckup.org](http://wacommunitycheckup.org), or [ownyourhealthwa.org](http://ownyourhealthwa.org) (website(s)), and our practices for collecting, using, maintaining, protecting, and disclosing that information. Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our website(s). By using our website(s), you agree to this Privacy Policy.

### 2. Information We Collect About You and How We Collect It

We collect several types of information from and about users of our website(s):

- from information you provide if you contact us through our website(s), such as name, email address, subject of your inquiry, and your message (“Personal Data”);
- that is about you but individually does not identify you, such as traffic data, location data, logs, referring/exit pages, date and time of your visit to our website(s), error information, clickstream data, and other communication data and the resources that you access and use on the website(s); and
- about your Internet connection, the equipment you use to access our website(s) and usage.

We collect this information directly from you when you provide it to us and automatically as you navigate through the website(s). In addition, our service providers may collect additional or different personal information from you than what is used by or shared with the Alliance, and accordingly, such additional information is not covered by this Privacy Policy.

### 3. Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our website(s), we may use automatic data collection technologies such as:

Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer or mobile device. On your computer, you may refuse to accept browser cookies by activating the appropriate setting on your browser, and you may have similar capabilities on your mobile device. However, if you select this setting you may be unable to access certain parts of our website(s).

Google Analytics. We use Google Analytics, a web analytics service provided by Google, Inc. (“Google”) and other service providers to collect certain information relating to your use of the website(s). Google Analytics and these other service providers use cookies to help the website(s) analyze how users use the site. You can find out more about how Google uses data by visiting [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/).

### 4. How We Use Your Information

We use your Personal Data for various purposes, including to provide our website(s) to you and provide you with information you request from us. We may also use your information to contact you through

newsletters and other notices of interest. If you wish to opt-out of receiving such communications, you may do so at any time by emailing [amoskowitz@wahealthalliance.org](mailto:amoskowitz@wahealthalliance.org).

#### **5. Disclosure of Your Information**

We do not share, sell, or otherwise disclose your Personal Data for purposes other than those outlined in this Privacy Policy. We may disclose your Personal Data: to comply with any court order, law, or legal process, including to respond to any government or regulatory request; to enforce or apply our Terms of Use and other agreements; and if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Alliance and Alliance members. This includes exchanging information with other companies and organizations for the purposes of fraud protection and risk reduction.

#### **6. Choices About How We Use and Disclose Your Information**

We do not control the collection and use of your information collected by third parties described above in Disclosure of Your Information. We have created mechanisms to provide you with control over your Personal Data. You can set your browser or operating system to refuse all or some cookies or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of our website(s) may then be inaccessible or not function properly.

#### **7. Your Rights Regarding Your Information and Accessing and Correcting Your Information**

You may review and change your personal information by emailing [amoskowitz@wahealthalliance.org](mailto:amoskowitz@wahealthalliance.org). We may not be able to accommodate your request to delete your information if we believe it would violate any law or legal requirement.

#### **8. Data Security**

Information transmitted over the Internet is not completely secure, but we do our best to protect your Personal Data. Although we conduct reasonable efforts to protect your Personal Data, we cannot guarantee the security of your Personal Data transmitted to our website(s). Any transmission of Personal Data is at your own risk.

#### **9. Changes to Our Privacy Policy**

We will post any changes to our Privacy Policy on our website(s) on this page. The date this Privacy Policy was last revised is identified below. You are responsible for ensuring we have an up-to-date active and deliverable email address for you should we need to contact you and for periodically visiting our website(s) to review this Privacy Policy to check for any changes.

#### **10. Contact Information**

If you have any questions, concerns, complaints or suggestions regarding our Privacy Policy or otherwise need to contact us, you may contact us at the contact information below, through the “Contact” page on our website(s), or by emailing [amoskowitz@wahealthalliance.org](mailto:amoskowitz@wahealthalliance.org).

Washington Health Alliance

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